

Winter school graduate IEIS - For a sustainable impact of entrepreneurship

Wednesday (15/01)	Programme	Language	Type	Speakers
14-14:30 LAB'iaelyon	Welcome and introduction	ENG		Marie-Christine Chalus, Romain Lesage, Alicia Merle
14:30-15:15 LAB'iaelyon	From research to market : a sustainable and international business case	ENG	Workshop	Olli Kuivalainen
15:15-16 Salle 323	Smart Business : innovating business models in crisis scenarios - focus on entrepreneurship	ENG	Conference	Luis Castiella
16-16:15 LAB'iaelyon	<i>Coffee break</i>			

Thursday (16/01)	Programme			Speakers
8:30-9 LAB'iaelyon	<i>Welcome</i>			
9-9:45 LAB'iaelyon	Empowering inclusive and sustainable entrepreneurship : practical tools for social and environmental impact	ENG	Workshop	Giannina Maria Casto Gamarra
9:45-10:30 Salle 323	Dialogue in the Dark Malaysia : rethinking an inclusive society through entrepreneurial social innovation	ENG	Conference	Esther Yit Sean Chong
10:30-10:45 LAB'iaelyon	<i>Coffee break</i>			
10:45-11:30 Salle 323	Future directions of women sustainable entrepreneurship in Europe	ENG	Conference	Oliana Sula
11:30-12:15 Salle 323	Women's entrepreneurship in Gabon : navigating cultural challenges and key management strategies	FR	Conference	Murielle Natacha M'Bouna
12:15-14	<i>Break</i>			

14-14:30	Transfer from university to company by tramway			
14:45-15 LAB'iaelyon	<i>Coffee break</i>			
14 :30-18	Explore Lyon's Entrepreneurial Ecosystem (+ transfer back to university)	ENG	Visit	H7 startup accelerator

Friday (17/01)	Programme			Speakers
8:30-9 LAB'iaelyon	<i>Welcome</i>			
9-9:45 LAB'iaelyon	From data to action : overcoming sustainability and corporate governance challenges - implications for entrepreneurship and future directions	ENG	Outlook Conference	Ieva Kozlovska
10:30-10:45 LAB'iaelyon	<i>Coffee break</i>			
10:45-11:30 Salle 323	Supporting immigrant entrepreneurs : an intercultural relationship – reflections on the economic, social, and cultural impact of their integration	FR	Conference	Kerstin Kuyken
11:30-12:15 Salle 323	Entrepreneurship as an Inclusive Approach for People with Disabilities	FR	Conference	Rim Hachana
12:15-14	<i>Break</i>			
14-16 Amphi Malraux	Impact-driven entrepreneurship and financial challenges	FR	Panel discussions	Caisse d'Epargne Fondation
16 LAB'iaelyon	<i>Closure cocktail</i>			