



# Call for papers

## Experiments in Corporate Finance and Accounting

*The workshop will be held in ESSCA, Aix-en-Provence on August the 29th 2024.*

Numerous papers employing empirical or theoretical approaches have been published in behavioral finance, economics and accounting. Within this field, researchers tend to use more and more experimental methods to improve the explanatory power of causal links and the precision of the results. However, only a few address the fields of behavioral corporate finance or accounting.

Therefore, the objective of this workshop is to share insights among behavioral corporate finance and accounting researchers who use experimental methods as a tool.

All kinds of research based on experimentation (experimental economics, neuroeconomics, individual experiment, etc.) that applies to corporate finance or accounting will be considered for this workshop. A relative small number of papers will be selected in order to let room for extensive discussion around the presented papers. Moreover, a keynote speech on the experimental methodology will be made by **Pierre-Majorique Léger** (HEC Montréal).

We invite you to submit proposals for this one-day event using any kind of experiment in any area related to the fields of corporate finance and accounting. In particular, papers on challenging, emerging areas related to the workshop topics are especially sought. We particularly encourage proposals for highly interactive and collaborative sessions, as we want to support work that fosters lively discussions, producing new ideas and enabling presenters to gather feedback (rather than just defending the presented work).

### Scientific committee

**Béatrice Boulu-Reshef** (University of Orléans), **Marie-Hélène Broihanne** (University of Strasbourg), **Brice Corgnet** (EM Lyon, GATE), **Catherine D'Hondt** (UCLouvain), **Isabelle Martinez** (University Toulouse Capitole), **Sophie Moinas** (University Toulouse Capitole), **Sébastien Pouget** (University Toulouse Capitole), **Patrick Roger** (LARJE Research center, university of New Caledonia), **Marc Willinger** (University of Montpellier)

### IMPORTANT DATES

Proposal deadline: June 15th, 2024

Notification: June 30th, 2024

### ORGANIZATION

Co-organizers: **Jean-François**

**Gajewski** (University Jean Moulin

Lyon 3, iaelyon, Magellan), **Marco Heimann**

(University Jean Moulin Lyon 3, iaelyon,

Magellan) and **Luc Meunier** (ESSCA).

### CONTACT

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